Please add this to our news and Articles page for the new newsletter. Margarat - what do we have left to finsh this issue?

Mike

----- Forwarded message ----------
From: Exam Master <news@exammaster.com>
Date: Mon, Apr 20, 2015 at 6:07 AM
Subject: Exam Master Bi-Yearly Newsletter V.1 I.1
To: mkronenfeld@atsu.edu

In This Issue:
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Featured Author

Featured Client:
Anne Arundle
Community College

What's New?
We have added several new important question types to Academic Manager to help educators conduct well-rounded assessments.

Hot Spot:
Perfect for assessing students' ability to correctly identify one or more key areas within an image with just a mouse click or touch screen technology. Image management tools make this easy to use and effective. Great complement to other question types.

Ordered Response:
Tests students’ ability to place key concepts, activities or other data into
the backbone of our company and value their support. As a thank you, Exam Master® will select a client on a bi-annual base and share their story and experience using our systems. As our inaugural Featured Client we have chosen Anne Arundel Community College Nursing Department for their continued effort in working with us to create a stronger product.

Below is Anne Arundel's story, told through their own words, on how they became Exam Master clients.

"After a multi-year evaluation and selection process and a year of preparing for it, the Anne Arundel Community Nursing Department implemented their first phase of online testing utilizing Exam Master software for all of their 3rd semester nursing student in the Spring 2014 semester.

Our implementation was very successful: The 3rd semester faculty found proctored exams to be virtually effortless to deliver. The learners found registering for the system and the assessment interface easy and intuitive to use. Online test reports required only a few clicks to attain the desired data and determine assessment statistics as well as individual learner reports that reflected the student's content mastery.

the correct sequential order. Perfect for measuring students’ ability to understand a proper sequence of events, activities, interventions, treatments, etc. Includes easy to use drag and drop feature.

OSCE:

Health science educators need to measure clinical competence, often by means of the Objective Structured Clinical Examination (OSCE). These are difficult and expensive to perform live. Fortunately, Exam Master offers two important test items as practical alternative to conducting live OSCEs.

The Advanced Multiple Response question type allows faculty to associate positive, negative, null, and critical failure point values to a set of answer choices. The Free Response question type is an advanced essay assessment.

Each OSCE assessment allows faculty to assign various competencies to multiple test areas, giving them the ability to test examinees' level of topic retention and mapping to multiple learning objectives.

Get Involved, Have A Say!

We are continuously researching new features for product development and modifications of existing features in order to provide the best system possible. Please join our research/feedback team so that you can voice your opinions or suggestions during the planning stages. Send an email to Melissa Anderson, our Product Manager, at manderson@exammaster.com to join the mailing list. We anticipate asking for your input on a quarterly basis and you can withdraw at any time. We hope to hear from you soon!

Customized Training Webinars

Client Support now offers one free customized training webinar annually for faculty and staff using our Academic Manager® System (AMS). We will assist you in maximizing your benefit of AMS for your program. Choose from a 60 minute overview session where we will demonstrate the features of AMS and have a Q&A session, or a 90 minute in-depth interactive training where faculty use the system during the session. Email us at webinars@exammaster.com with 2-3 dates/times that work for you and we will schedule your session.

Welcome to our new Medical Library Liaison!

We are thrilled to welcome Lauren M. Young, MLIS, AHIP, to the Exam Master team! Serving the needs of
Dr. Natalie Holt started working with Exam Master because she enjoyed medical writing, especially board review questions. During her residency, Dr. Holt found working with Exam Master a good way to study for her own Board Exams. Now, working with Exam Master gives her the opportunity to keep her medical knowledge current and enjoy the gratification that comes from being able to help people when they really need it. She enjoys looking forward to new experiences every day and never getting bored, and loves the opportunity to be continually learning.

In addition to being an author for Exam Master, Dr. Holt writes an ongoing series of literature-based updates for Clinical Anesthesia...

Events

Exam Master will be exhibiting Academic Manager® and Exam Master OnLine® at the following events in 2015. We hope you are able to stop by our booth, say hi, and receive a hands on tutorial of the systems.

- 2015 American Dental Education Association (ADEA) Annual Session – March 8th & 9th
- National Organization of Nurse Practitioner Faculties (NONPF) 2015 Annual Meeting – April 23rd thru 26th
- Medical Librarians Association (MLA) ’15 Librarians Without Limits – May 16th thru 19th
- 2015 National League for Nursing (NLN) Education Summit – September 30th thru October 3rd
- Learn Serve Lead 2015: The Association of American Medical Colleges (AAMC) Annual Meeting – November 6th thru 10th
- 2015 Physician Assistant Education Association (PAEA) Education Forum – November 11th thru 15th

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